



Ad Hoc

Ad Hoc is an assembly of varietal wines for any occasion, each wine sourced from its best-suited region in Western Australia.

From Margaret River, to Pemberton, to the regions of the Great Southern, we've grown up and worked amongst the vines. Our knowledge of these regions and relationships with other grape growers enables us to find the best vineyards for each grape variety, and this is what we show with through Ad Hoc.

We've travelled long to find the path of least resistance, enabling us to show you great quality at great value for money.

Ad Hoc are "go-to", dependable wines for any occasion, as characterful as their labels.

2023 Middle of Everywhere Shiraz

THE VINTAGE:

In the Frankland River region, good winter rains and low to moderate crops resulted in slower ripening times, producing wines with spicy flavours in Shiraz and deep complex characters in Bordeaux varietals. The whites, particularly Riesling and Fiano, were of exceptional quality with a rating of 8/10. The reds, with a rating of 9/10, were highlight of the vintage with excellent structure, depth and aging potential.

THE WINEMAKING:

Fruit was hand-picked and sorted. Fermentation was carried out in small lot fermenters. Moderate extraction was aimed for, thus ensuring vineyard characters were fully expressed. The wine was then aged in new and one year old oak for 6-8 months.

THE WINE:

Aromas of Red earth, ground black spice and dark berries. The palate presents fine, silky tannins, juicy fruit flavours of blueberry and dark cherry with undertones of spice.

Vineyard Various Year Planted 1997

Location Frankland River, WA

Vines per Hectare 1650
Irrigation Yes
Clone/s Unknown
Rootstock Own
Aspect Northern
Soils Granite

Origin Frankland River, WA
Variety Shiraz
Picking date March 2023
Sugar at picking 13.8° Baume
Alcohol 14.3%
pH 3.54
Total acidity 6.23 g/L
Residual sugar 3 g/L

Residual sugar 3 g/L Bottled August 2024 Cellaring Potential 8 years Vegan Na
Vegetarian Na
Organic Na
Biodynamic Na
Allergens Sulphites